



La (R)évolution des Passkeys

Pedro Martinez - THALES

AGENDA DE LA CONFÉRENCE

Pedro MARTINEZ



Business Owner CIAM B2C
Thales DIS

- 25 years working on Identity Management and Authentication, across functions, regions and verticals
- Member of the Board of the FIDO Alliance

- Intro
- Passkeys
- La clé de leur success
- UX
- Types de Passkeys
- Offre Thales
- Conclusion





Intro: 1 Observation ...



40 ans d'évolution technologique

1980's



2020's



40 ans d'évolution technologique

1980's



2020's



40 ans d'évolution technologique

1980's

AOL.COM

NEW! - My News, Web

▶ AOL Mail ▶ My AOL.COM ▶ People/Chat ▶ Search ▶ Shop

AOL Anytime, Anywhere

Check Your AOL Mail

Enter AOL Screen Name: Enter Password:

▶ Simplify Your Life [My Calendar](#)

▶ Personalize AOL.COM [My AOL.COM](#)

▶ Connect With Friends [AOL Instant Messenger](#) [Quick Buddy](#) [Web Chat](#)

REGISTERED USERS

hotmail™

Login Name: Password:

☐ Frames ☐ No Frames ☒ My Default

2020's

malakoff humanis

Mon e-mail et mot de passe

e-mail:

Mot de passe:

AMERICAN EXPRESS

Menu

Log In to My Account

User ID:

Password:

Cards and Banking

☐ Remember Me

BANK OF AMERICA

Checking Savings & CDs

User ID:

Password:

☐ Save User ID

[Forgot ID/Password?](#) [Security & Help](#) [Enroll](#)

[Open an Account](#)



Intro: ... et 1 petit histoire



FIDO Alliance



Mission: Replace passwords with something better

FIDO HW tokens and FIDO on Mobile Apps



1



**HW
tokens**

2



**Mobile
apps**

May 5th 2022: Google /Apple / Microsoft join forces to kill Passwords

Apple, Google and Microsoft Commit to Expanded Support for FIDO Standard to Accelerate Availability of Passwordless Sign-Ins



Faster, easier and more secure sign-ins will be available to consumers across leading devices and platforms

Mountain View, California, MAY 5, 2022 – In a joint effort to make the web more secure and usable for all, Apple, Google and Microsoft today announced plans to expand support for a common passwordless sign-in standard created by the FIDO Alliance and the World Wide Web Consortium. The new capability will allow websites and apps to offer consistent, secure, and easy passwordless sign-ins to consumers across devices and platforms.

[Read the full PR](#)

Where can we store passkeys?



1



**HW
tokens**

2



**Mobile
apps**

3



**OS
platforms**

Passkey adoption by the numbers

15 billion accounts already set for passkeys” – Andrew Shikiar, FIDO Alliance Executive Director, Oct 2024

Passkeys are now available for sign-in on

48%

of the world’s top 100 consumer websites

3 billion accounts already using passkeys – Andrew Shikiar, FIDO Alliance Executive Director, Oct 2025

Passkeys are being deployed by the largest relying parties


iOS 17 and macOS Sonoma automatically generate Apple ID passkeys


 Zac Hall | Oct 11 2023 - 9:00 am PT | 10 Comments




Google will now make passkeys the default for personal accounts

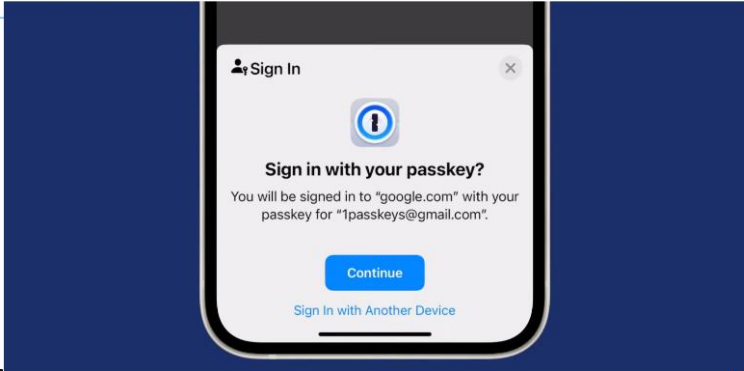
Support was first offered in May, but now Google suggests it as the default choice.

 SAMUEL AXON - 10/10/2023, 1:11 PM



More than 200 companies already support passkeys in their apps and websites

 Filipe Espósito | Nov 20 2024 - 4:00 pm PT | 10 Comments



Amazon Passkey usage reaches new high of 175 million users

 By Benedict Collins published October 16, 2024

Passkey adoption is seeing a major surge

INTRODUCING PASKEY FOR PLAYSTATION



(Credit: Sony)

No More Passwords: Sony Adopts Passkeys for PlayStation 4, PS5

FORBES > INNOVATION > CYBERSECURITY

Microsoft's New Windows 11 Decision—Millions Of Passwords To Be Replaced

Passkeys are being adopted by more and more services every day



All trademarks, logos and brand names are the property of their respective owners.

Adopted even by highly regulated markets, like Finance





Payment Passkeys

Built on the latest FIDO standards, Visa Payment Passkey (VPP) helps make online checkout as easy as a blink




The world is moving to passkeys



Your passkey is ready to go


WELLS FARGO



Signing on just got easier

You created a passkey on 04/30/2025. You can use it to sign on across all of your linked devices.

Go to accounts



Ready to log in to ANZ Plus Web Banking?


Mobile number
Make sure it's registered to your ANZ Plus Profile.

+61

We'll send a notification to your ANZ Plus app.

Continue with App

OR

 Log in with Passkey

[What is a passkey?](#)

Passkeys



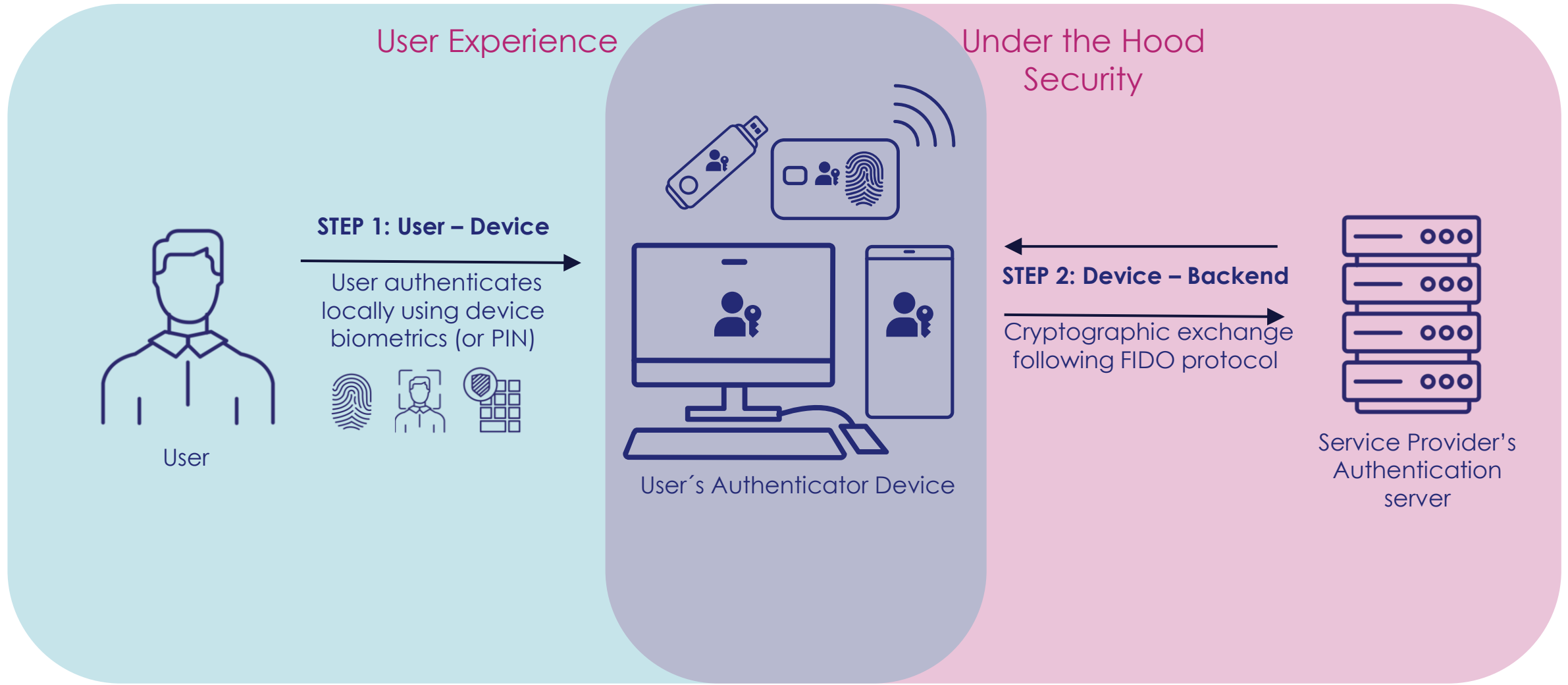
What are passkeys?



Passkeys are cryptographic credentials for authentication of users to digital services, following specifications of the FIDO Alliance



FIDO protocol: Authentication in 2 steps



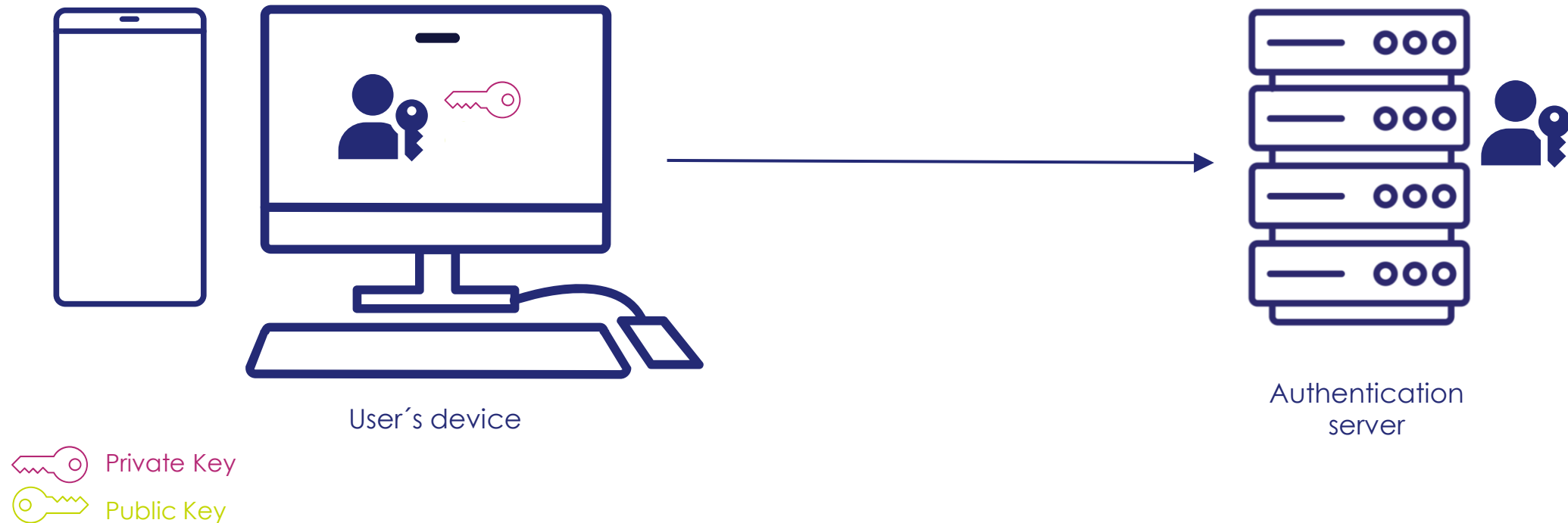
FIDO protocol: Creation of a passkey



Passkey creation:

After successful biometric verification, the passkey is created on the device

A Passkey is a cryptographic credential that binds a user with a service. It consists of 2 keys: public and private. The private key remains on the device, whereas the public key is sent to be stored on the FIDO Authentication Server



FIDO protocol: Authentication with a passkey

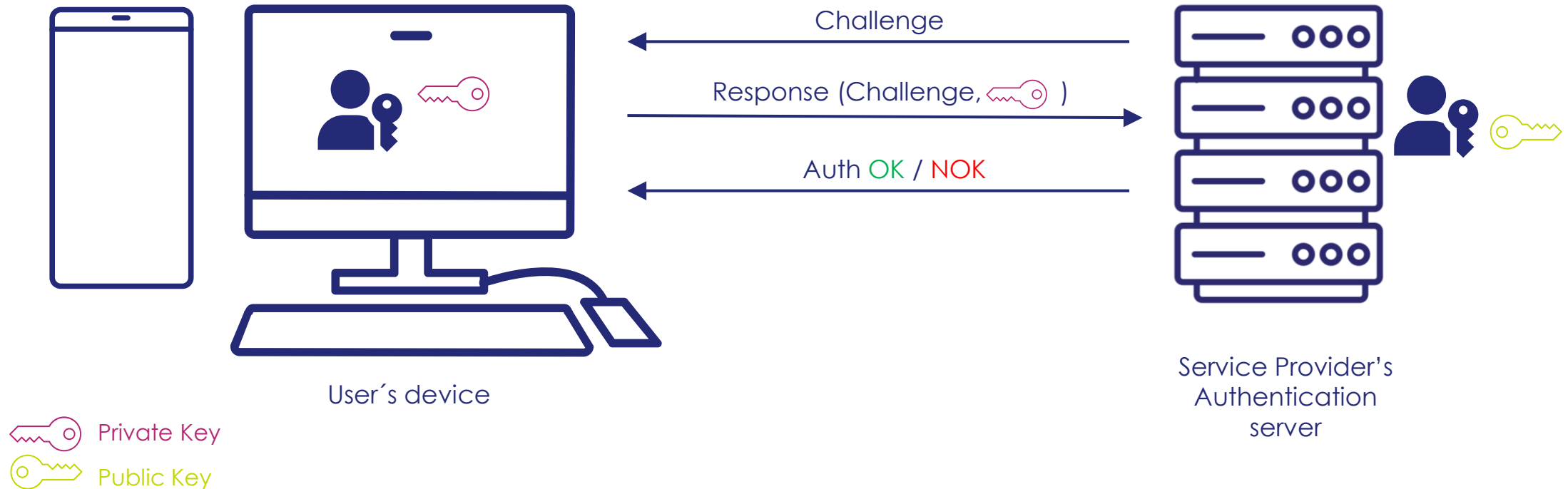


Passkey Authentication:

After successful biometric verification, the authentication server sends a random challenge to the device.

The device generates a cryptographic signature to the challenge with the private key of the passkey and sends it back to the authentication server.

The Authentication server verifies the response from the device using the public key, and delivers an OK/NOK response to the authentication attempt





La clé de leur succès



The many benefits of passkeys

UX

> Biometrics vs typing



> Nothing to remember, renew, reset, re-enrol

Security

> Passkeys are immune to:

Phishing



Data leaks



ROI

> More user engagement

- Faster logins, Higher success rate, less abandonment



> Less Costs

- 20-50% of all helpdesk calls are for password reset*
- \$70 is the average cost of a password reset helpdesk call**



*Source: Gartner

**Source: Forrester

All main mobile and computer platforms and browsers already support passkeys natively

ON EVERY PLATFORM



THROUGH EVERY MAJOR WEB BROWSER



All trademarks, logos and brand names are the property of their respective owners.

No one looks back after switching to Passkeys

Microsoft

- 99% completion rate for passkey enrollment
- 98% sign-in success rate
- 3x faster sign-ins over passwords
- 9x faster sign-ins over password + MFA



PlayStation

- 24% reduction in sign-in time on web
- 29% of password resets resulted in passkey conversion, removing passwords completely
- 88% of users engaging with passkey content completed the transition and eliminated their passwords



Mercari

- Sign-in success rate grew from 67.7% (SMS 2FA) to 82.5% – over a 21% improvement
- Authentication time decreased from 17s (SMS 2FA) to 4.4s – nearly 4x faster
- ZERO phishing incidents



Air New Zealand

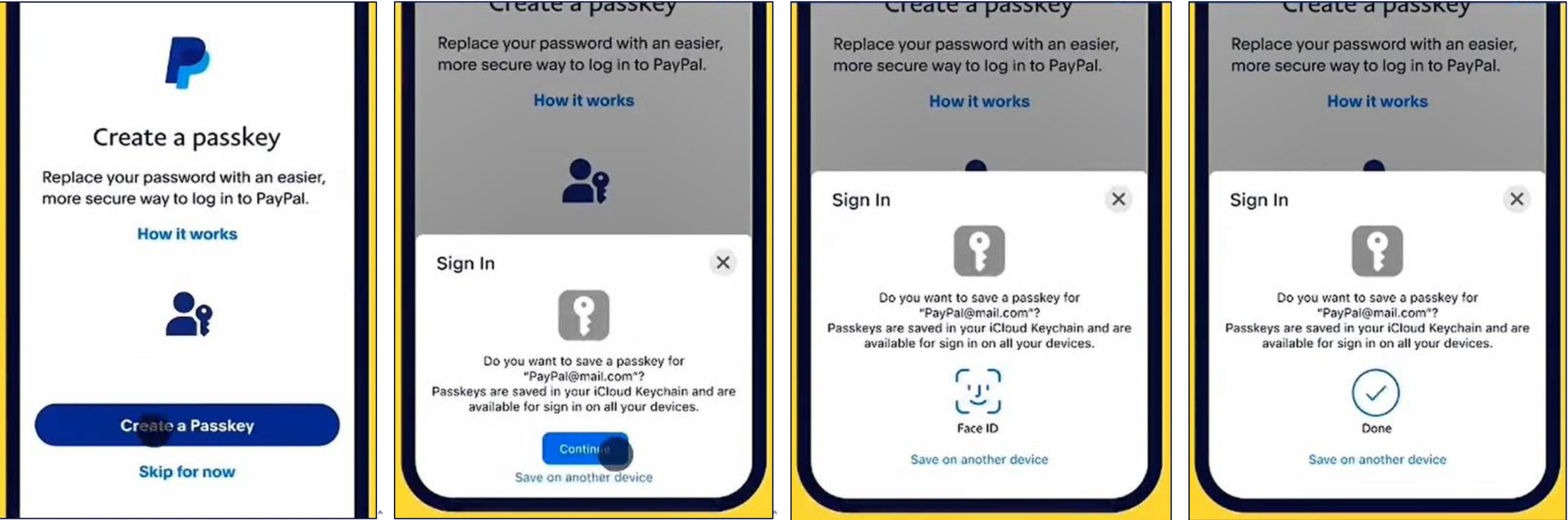
- 30% opt-in in first 24 hours
- 4.7x improvement time to complete & improvement in success rate
- 50% reduction in abandonment rates
- Reduced account recovery calls and call center attacks



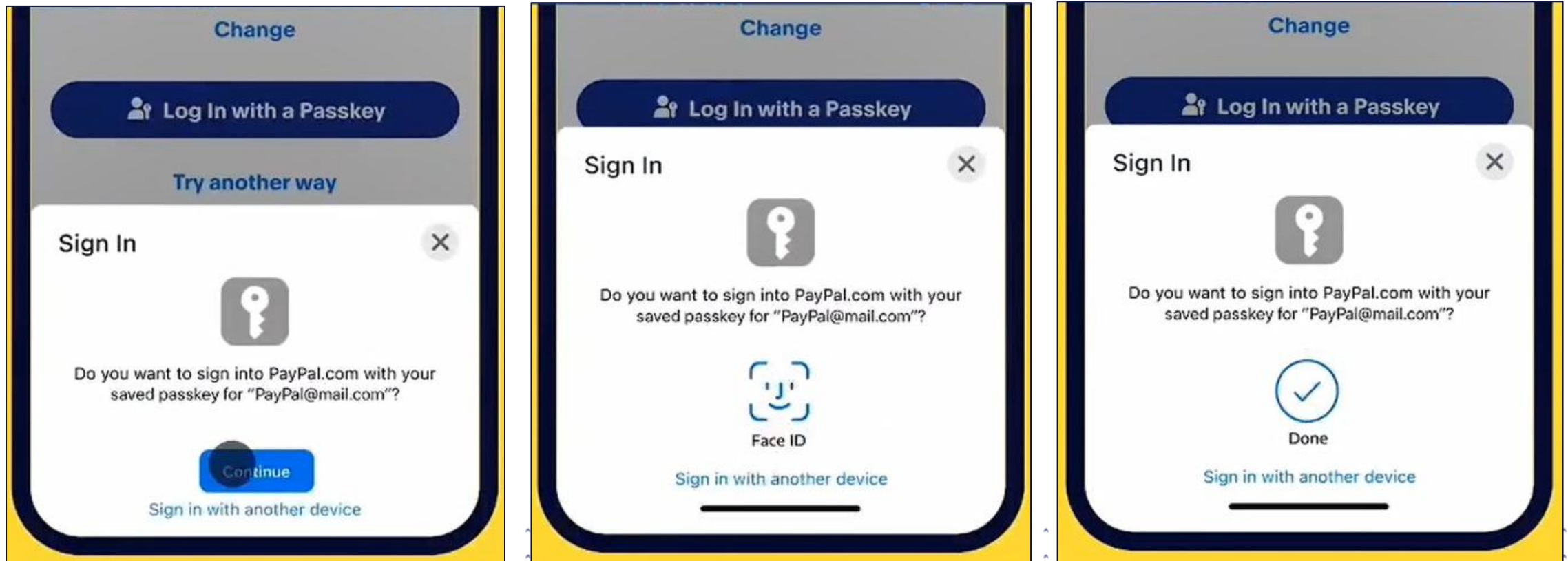
UX



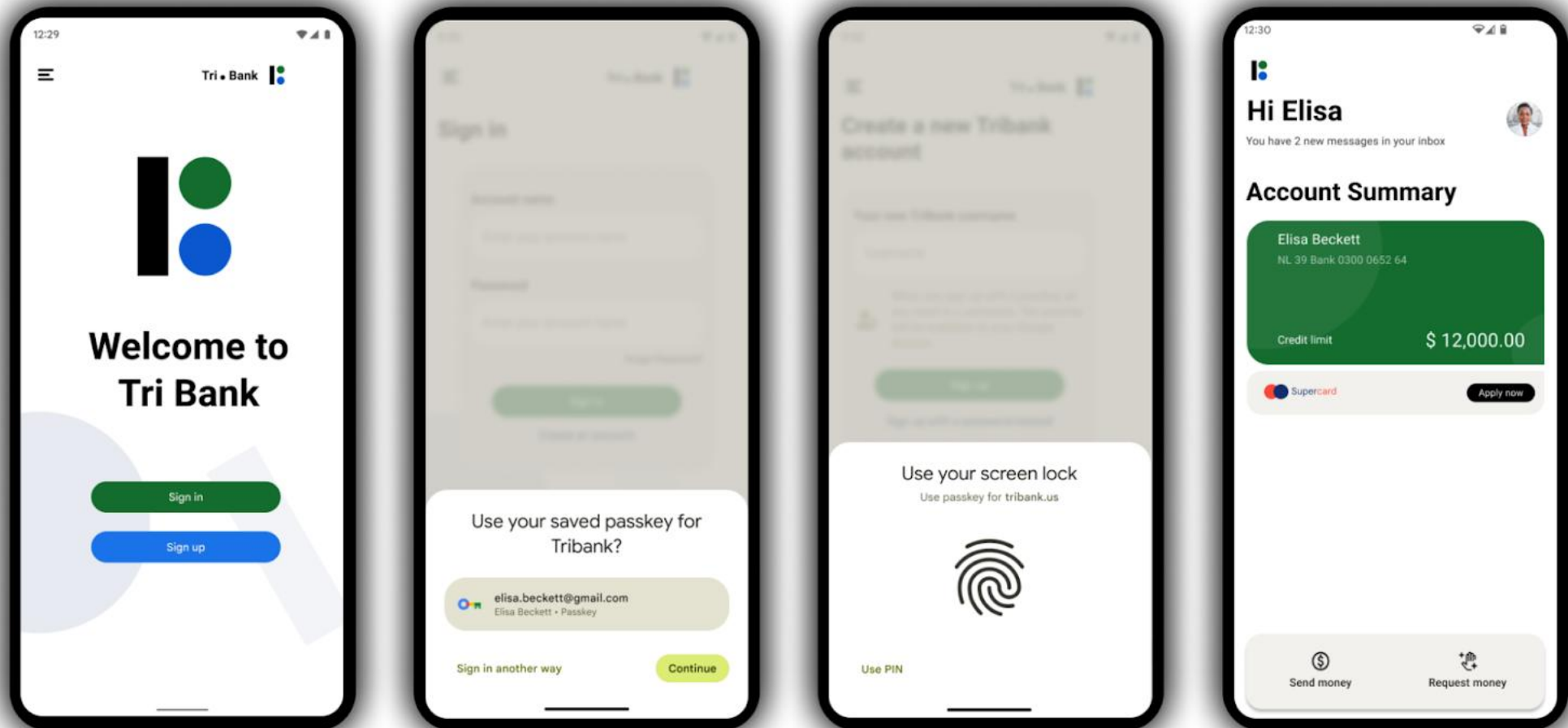
Create a passkey



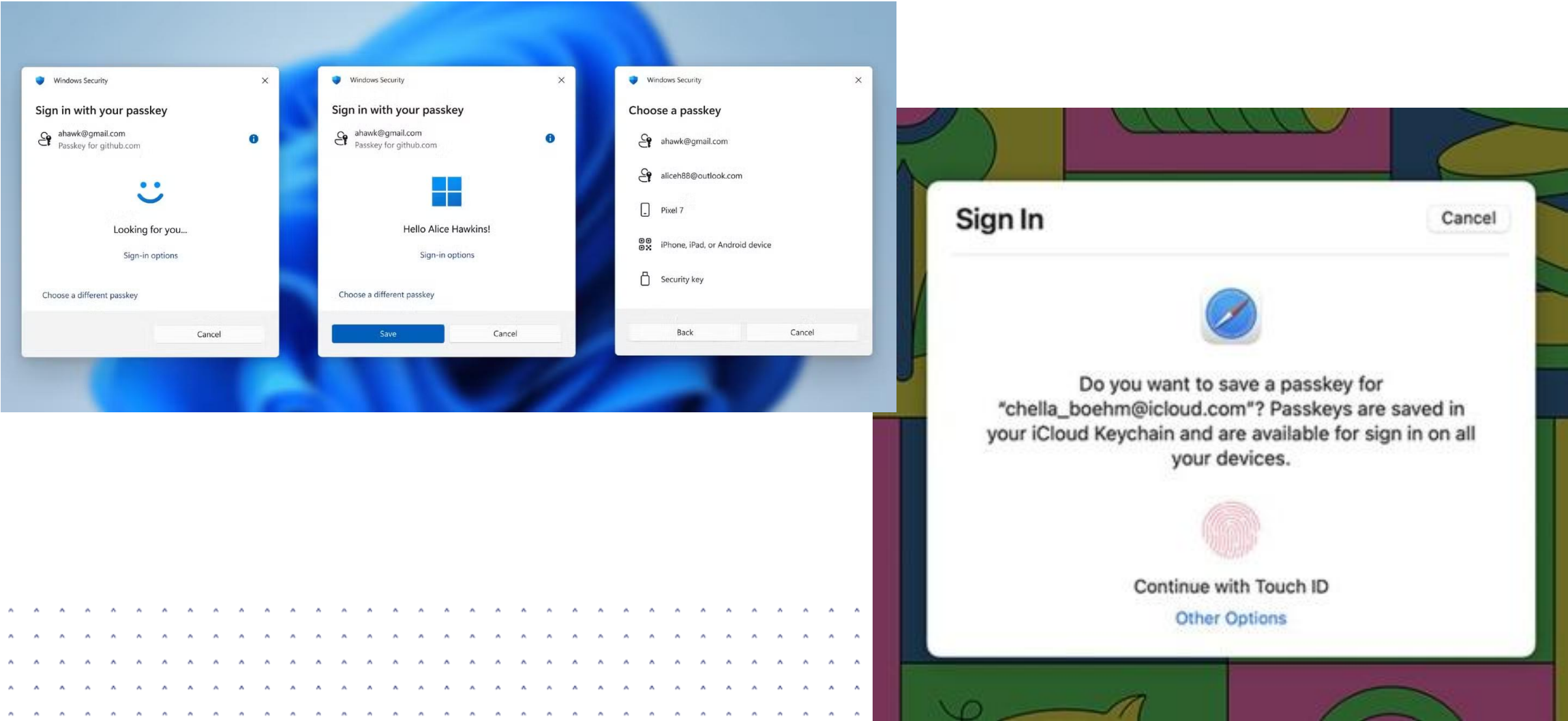
Login with a passkey (iOS)



Login with a passkey (Android)



Login with a passkey on a PC or a MacBook



Types de Passkeys



On the client side, passkeys can be managed by:

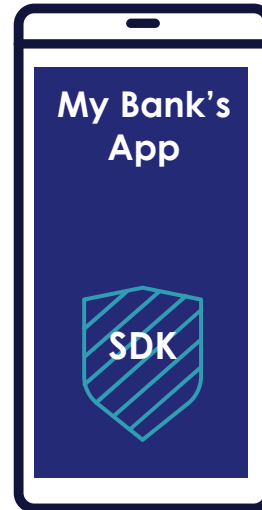


1



HW
tokens

2



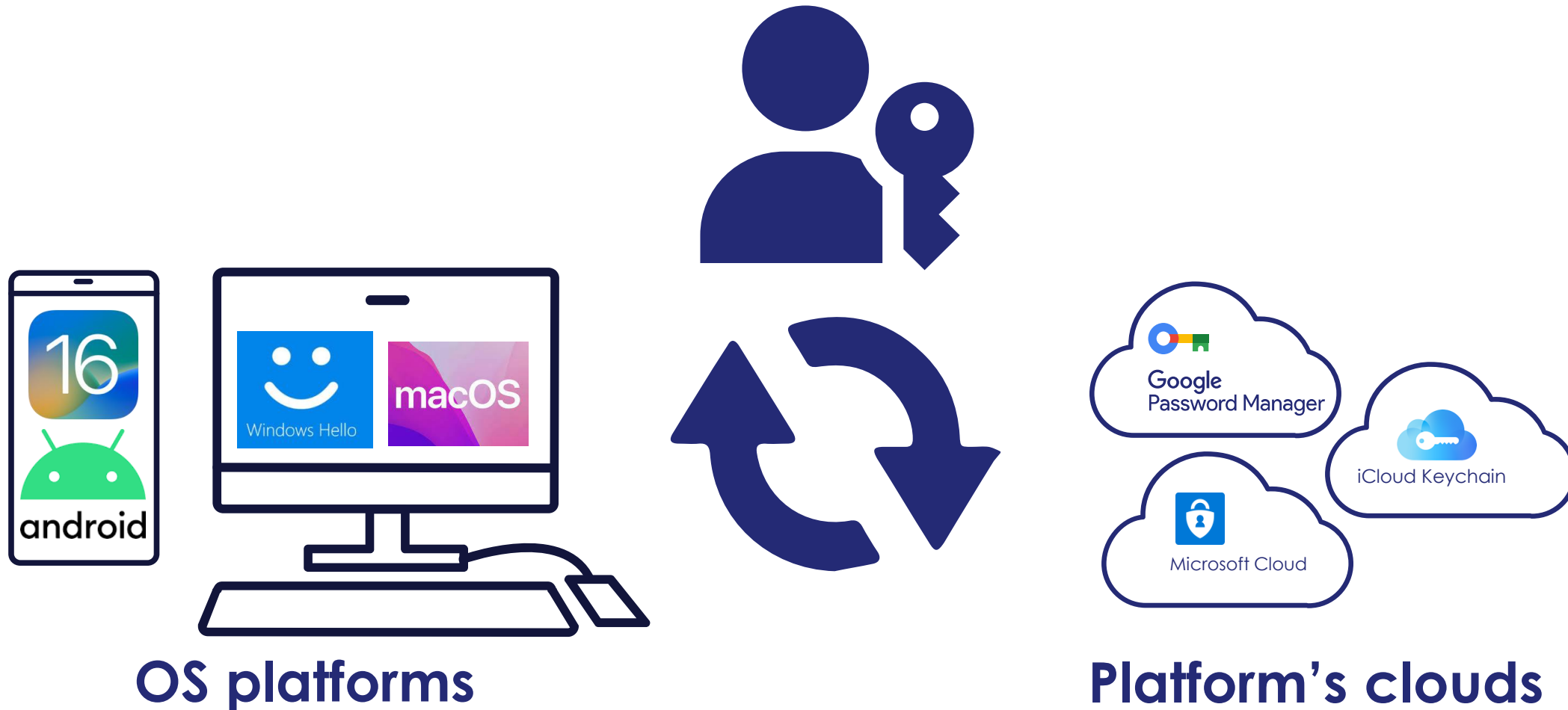
Mobile
apps

3



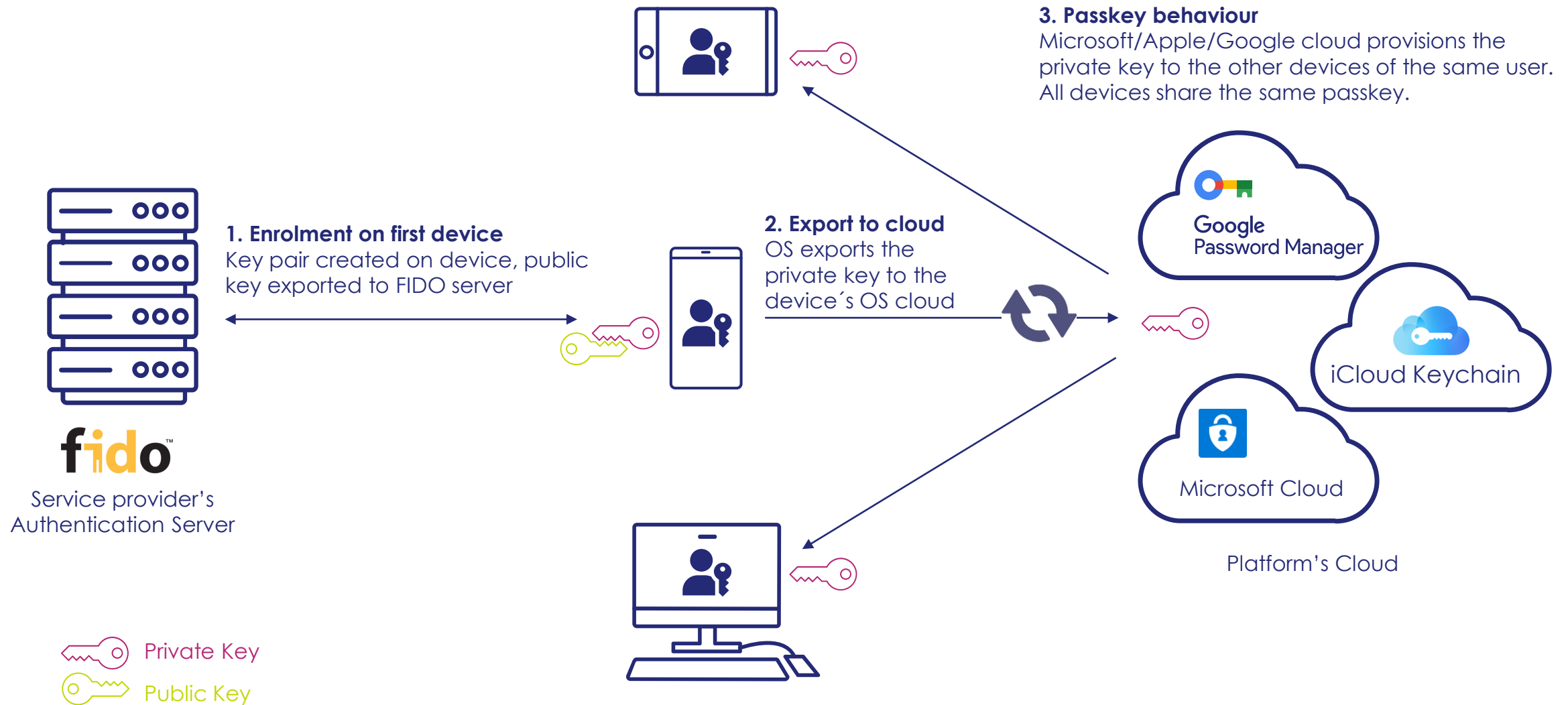
OS
platforms

Platform passkeys may “sync” to the platform’s cloud



All trademarks, logos and brand names are the property of their respective owners.

Synced passkeys (a.k.a. multidevice passkeys)



2 types of passkeys for 2 different uses

Synced passkeys



Synced passkeys are exported to the cloud and propagate to other devices

Great for **Password Replacement**

Device-bound passkeys



The private key never leaves the device

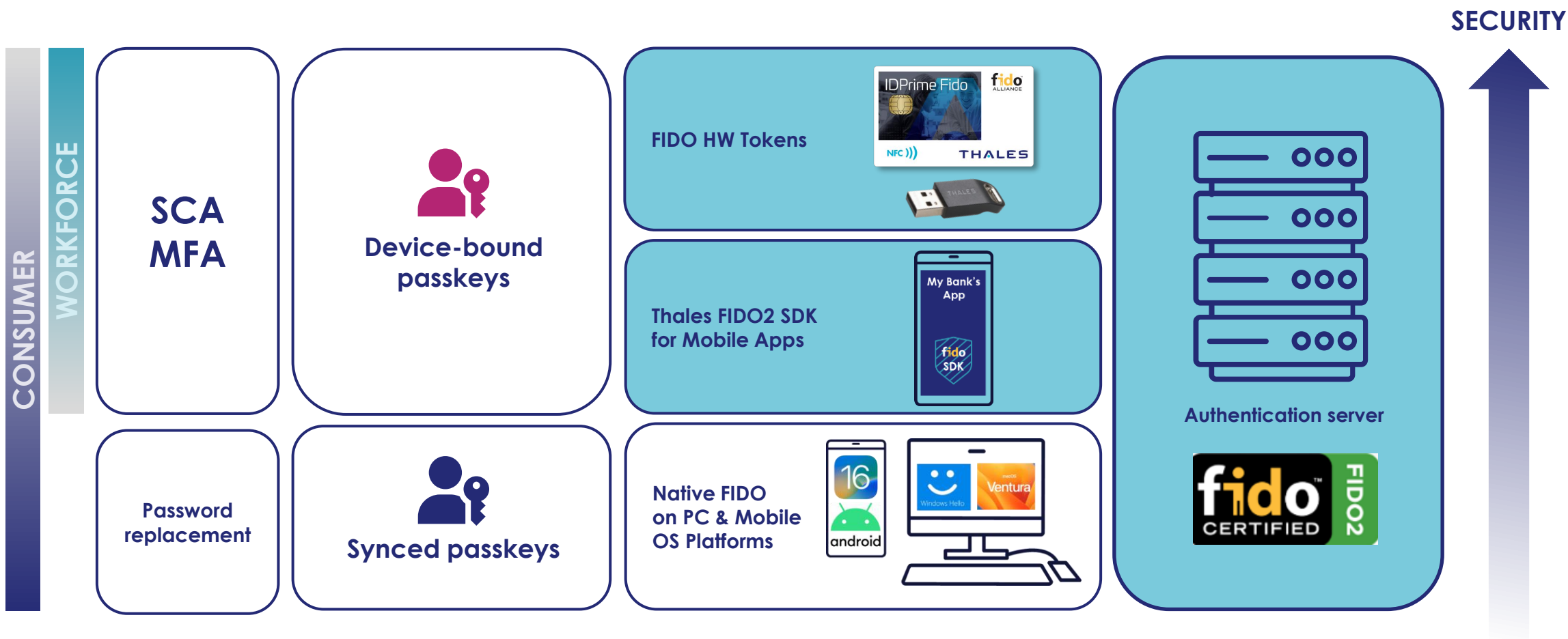
Great for **MFA/SCA**



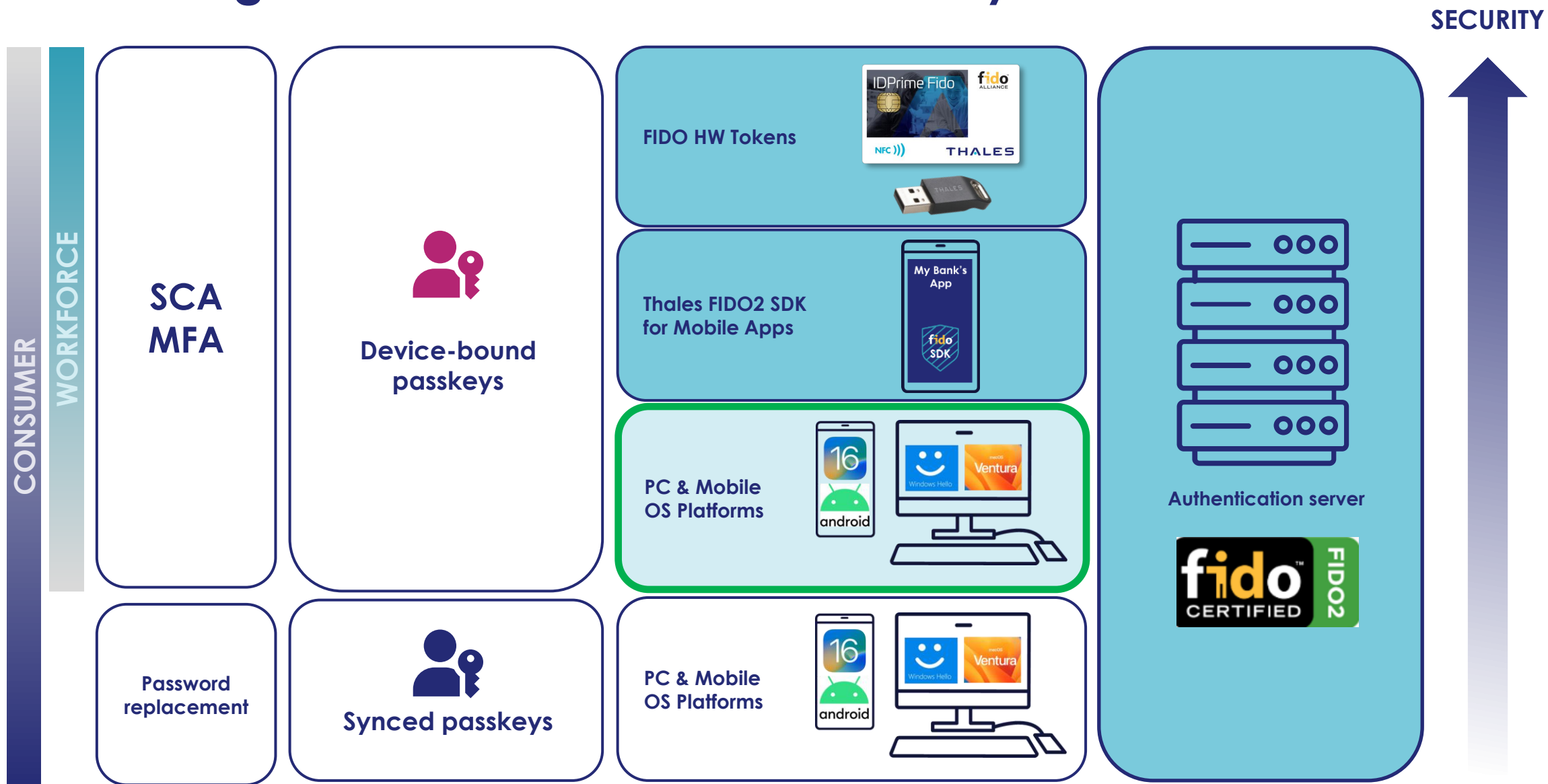
Offre Passkeys de Thales



Thales offer for Passkeys



Introducing Device-Bound Platform Passkeys



Conclusion



Takeaway



PASSWORDS → PASKEYS

- > **Paskeys are inevitable.**
They will replace passwords for B2C, at last. And Fast.



You need FIDO Authentication in your back-end

- > Thales offers FIDO Authentication onprem or as a cloud service
- > For low assurance (login) and for Strong Customer Authentication (SCA)



We can help you

- > To manage transition from passwords to passkeys for consumer log in
- > To manage transition from your legacy SCA to FIDO/passkeys based SCA

21 octobre 2025 - PARIS



IDENTITY DAYS



@IdentityDays
#identitydays2025